Hotels Association of Tanzania

presentation June 2nd 2011
Responsible Tourism Tanzania

Lidwien Appels – CEO HAT
Who are we?

What do we do?

How will RTTZ influence the industry?
Hotels Association of Tanzania

- Tourism Confederation Tanzania (TCT)
- Apex body for:
  - TATO: Tanzanian Association of Tour Operators
  - TASOTA: Tanzania Society of Travel Agents
  - TAOA: Tanzania Air Operators Association
  - ITTA: Intra-African Travel and Tourism Association
  - THAO: Tanzania Hunting Operators Association
  - TPHA: Tanzania Professional Hunters Association
  - TTGA: Tanzania Tour Guides Association
  - ZATI: Zanzibar Association of Tourism Investors
Hotels Association of Tanzania

Current members HAT: 64 facilities

Afrika Afrika, Andbeyond, Asilia Tanzania, Butiama Beach Lodge, Cordura Ltd, Foxes African Safaris, Golden Tulip Hotel, Hatari Lodge, Heritage Motel, Hotel Seacliff, Hotel Slipway, Kigoma Hilltop Hotel Group, Kilimanjaro Hotel Kempinski, Kipepeo Beach Village, Lake Manze, Mafia Island Lodge, Mdonya River Camp, Moevenpick Royal Palm Hotel, Moivaro Lodges & Tented Camps, New Africa Hotel, Nomad Tanzania, Pole Pole Resort, Protea Hotels, Rhino Lodge, Sanctuary Retreats, Selous Safari Company, Southern Sun Hotel, The Arusha Hotel
1. Advocacy – voice for the hotels
2. Networking
3. Education
4. Information
1. PPD, MNRT, Discussion fora
2. www.hat-tz.org / facebook
3. MoU with AHLEI, Master Trainers
4. Emailing news articles, data bank
Challenges for hotels:
1. Lack of skilled labour
2. Overregulation and the cost of Doing Business
3. Infrastructure challenges
4. Statistical information unavailable/unreliable
5. Inconsistent standards of quality
6. Safety & Security issues
How will RTTZ influence the Hotel industry:

Introducing “Responsible” standards will lift the industry to a new level.
What will HAT do?

1. Appoint 1 Board member
2. Agree on guidelines and criteria
3. Support the process
4. Ensure HAT members are Responsible locations
Facilitate meeting RTTZ – Travel Life – TCT – TATO - MNRT
Hotels Association of Tanzania

Come to our stands at the Karibu Fair!!!
Thank you!

Hotels Association of Tanzania