



Hotels Association of Tanzania

presentation June 2nd 2011
Responsible Tourism Tanzania

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Hotels Association of Tanzania

Who are we?

What do we do?

How will RTTZ influence the industry?

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- Tourism Confederation Tanzania (TCT)
- Apex body for:
 - TATO: Tanzanian Association of Tour Operators
 - TASOTA: Tanzania Society of Travel Agents
 - TAOA: Tanzania Air Operators Association
 - ITTA: Intra-African Travel and Tourism Association
 - THAO: Tanzania Hunting Operators Association
 - TPHA: Tanzania Professional Hunters Association
 - TTGA: Tanzania Tour Guides Association
 - ZATI: Zanzibar Association of Tourism Investors



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Current members HAT: 64 facilities

AfrikaAfrika, Andbeyond, Asilia Tanzania, Butiama Beach Lodge, Cordura Ltd, Foxes African Safaris, Golden Tulip Hotel, Hatari Lodge, Heritage Motel, Hotel Seacliff, Hotel Slipway, Kigoma Hilltop Hotel Group, Kilimanjaro Hotel Kempinski, Kipepeo Beach Village, Lake Manze, Mafia Island Lodge, Mdonya River Camp, Moevenpick Royal Palm Hotel, Moivaro Lodges & Tented Camps, New Africa Hotel, Nomad Tanzania, Pole Pole Resort, Protea Hotels, Rhino Lodge, Sanctuary Retreats, Selous Safari Company, Southern Sun Hotel, The Arusha Hotel



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1. Advocacy – voice for the hotels
2. Networking
3. Education
4. Information



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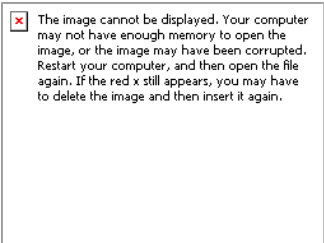
1. PPD, MNRT, Discussion fora
2. www.hat-tz.org / facebook
3. MoU with AHLEI, Master Trainers
4. Emailing news articles, data bank

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- Challenges for hotels:
 1. Lack of skilled labour
 2. Overregulation and the cost of Doing Business
 3. Infrastructure challenges
 4. statistical information unavailable/unreliable
 5. Inconsistent standards of quality
 6. Safety & Security issues

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- How will RTTZ influence the Hotel industry:
- Introducing “Responsible” standards will lift the industry to a new level.



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What will HAT do?

1. Appoint 1 Board member
2. Agree on guidelines and criteria
3. Support the process
4. Ensure HAT members are Responsible locations



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Facilitate meeting RTTZ – Travel Life – TCT – TATO - MNRT



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Come to our stands at the Karibu Fair!!!



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Thank you!